



Summary Information

Permit No: F00020784-A

Type of Permit: FILMING

Release Date: 10/12/2009

Production Company EURO RSCG DIRECT RESPONSE, LLC.

Producer JEANNE RINGE

Insured Company Name EURO RSCG DIRECT RESPONSE, LLC.

Director JEANNE RINGE

1st AD BRIAN HOODENPYLE

Contact Phone No. 1 505-228-5555

Production Manager JIM STODDARD

Contact Phone No. 2

FilmL.A. Coordinator Asia Robinson

Fax

 Address 513 NW. 13TH AVE., 5TH FLOOR
 PORTLAND, Oregon 97209

Location Manager JIM STODDARD

Primary Phone Mobile - 310-925-5278

Secondary Phone Office - 310-734-1376

Production Title HOOKED ON PHONICS

Location Assistant N/A N/A

Primary Phone Office - N/A N/A

Secondary Phone

Type of Production Infomercial

Fees

Notification Charge \$155.00

Total Permit Fee \$255.00

FILMLA FILM PERMIT RIDER FEE \$100.00

Number of Locations 1



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information

Location

Location 1 of 1

Page 1 of 1

Permit Number	F00020784-A	Location Manager	JIM STODDARD
Production Company	EURO RSCG DIRECT RESPONSE, LLC...	Primary Phone	Mobile - 310-925-5278
Insured Company	EURO RSCG DIRECT RESPONSE, LLC...	Secondary Phone	Office - 310-734-1376
Production Title	HOOKED ON PHONICS		

Location Address 25711 Dark Creek Rd, Monte Nido, CA, 91302

Location Names

Location Type Private Residence

Location Description

Film Dates 10/13/2009 - 10/13/2009 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Please see attached document Euro RSCG Agent Letter749.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	5		Cast	2
	Vans	1		Crew	10

Filming Activities Equipment on property; Interior and exterior dialogue;

Jurisdiction Political: Los Angeles County - Supervisor District 3

Police: Los Angeles County Sheriff

Fire: Los Angeles County

Location Notes

Coordinator Note 1910-67, NO FSA REQUIRED

Coordinator Note RIDER A ADDS 10/13 AS FILM DATE

Parking Base Camp
 Location Type : Location
 Street :

Crew Parking
 Location Type : Location
 Street :

Permit #F000207874

I certify that I am a representative of EURO RSCG EDGE ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 6/15/09

EURO RSCG EDGE
Name of Principal
By: James Afford
Representative's Signature

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

MR. J. STODDARD
Print Representative's Name
LINE PRODUCER
Representative's title

1801 CENTURY PK EAST, Suite 1100

LOS ANGELES, CA 90067
Principal's Address

(310) 784 1333
Principal's Telephone

Please sign and fax back
Principal = Name of Company